



# Healthcare Management & Consulting National & International Markets

- Financial
- Operational
- Legal
- Marketing
- Digital



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## Healthcare Management & Consulting National & International Markets

### Financial Services

[Overview](#) | [Restructuring](#) | [Feasibility](#) | [Valuation](#) | [Accounting & Billing](#)

Financial

Operational

Legal

Marketing

Digital

#### Overview

We believe that smart financial strategy is firmly rooted in the present, but always keeps a sharp eye on the future as well. So The Plexus Group's Financial Services offerings are designed to optimize your company's current fiscal health and stability, as well as maximizing your potential for growth. Whether we're working to ensure the ongoing health and development of a sound company, or to restore the viability of an ailing one, our approach is based on two important considerations. Obviously, we strive to guarantee that your company occupies a strong financial position in its market. But just as importantly, we make sure that you're positioned in the *right* market for your company.



Plexus Group consultants have earned wide respect for their innovative approaches to capital structuring. In today's complex and rapidly evolving marketplace, traditional capital structures no longer meet the needs of many companies. The Plexus Group specializes in showing our clients new approaches that can unlock added potential in the resources already on hand.

How effective are these strategies? Effective enough that Plexus has been able to obtain nearly two billion dollars in financing for our clients in the healthcare industry.

## Healthcare Management & Consulting National & International Markets

### Operational Consulting

Overview | Revenue | Planning | Resource Allocation | Outsourcing

Financial

Operational

Legal

Marketing

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### Overview

Plexus understands that effective operational function depends on a series of good fits: making sure your company has the right parts in place, and that all the parts work together smoothly. Our consultants are experts at showing you how to tune up your operations, creating streamlined efficiency without sacrificing excellence. Striking the critical balance between carrying dead weight and being caught short. Whether our clients are looking to maximize revenue, get more out of their current resources, or plan for future growth, we're there to make it happen—emphasizing balance, structure, and foresight.





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### Revenue

In one sense, revenue consulting is like figure drawing: a keen eye for proportion is critical. Plexus consultants are skilled in the science of maximizing revenue without expanding overhead in the process. Nurturing and maintaining steady growth, while making sure it doesn't overtake stability, or lead to strategic imbalance. We specialize in financial strategies that help our clients develop revenue in a vigorous but always sustainable way.

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Financial

Operational

Legal

Marketing

Digital

### Planning

Those who master the game of chess learn that in order to play a winning game, you can't just look at where the pieces are in the present. You must also learn how to visualize the board several moves into the future.

Keeping pace with today's rapidly evolving business environment means embracing the inevitability of change, and building strategies that allow for their own future development. Each business structure you create must allow for its own ongoing evolution.

Our consultants are adept at helping you plot your future moves. Our strategies are rooted in comprehensive market and regional analyses, and a thorough understanding of regulatory issues and other restrictions. We create long-range game plans that are solid enough to address our clients' needs in the present, with the flexibility to respond to the possibilities of the future.

Let Plexus show you where the game is going, and help you develop the strategies that will keep you ahead of the action.

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Financial

Operational

Legal

Marketing

Digital

### Digital Strategy

In an era of rapidly multiplying e-prefixes, when organizational fortunes are founded—or fail—on the handling of technology, it's no longer enough to simply throw your company's arms open to the idea of "e-commerce." Or to settle for one-size-fits-all information management systems.



To survive—and thrive—you need sophisticated, well-informed strategies that help you employ the right technology for your objectives, with skill and confidence. You need to implement your strategies in a way that ensures your rewards will outweigh your costs. And you need access to expertise that keeps up with the constantly accelerating pace of today's business environment.

Plexus consultants can show you how to approach the digital business age with both forethought and follow-through. We'll help you lay the foundations of an integrated digital strategy that embraces your external Internet presence as well as your internal information management needs, from intranet networking to data processing. And every step of the way, we'll use our specialized understanding of the healthcare industry, and its unique technological needs, to create effective, customized solutions.

Whether you're looking to expand your company's virtual horizons by better harnessing the commercial potential of the Web, or increasing the efficiency of your company's hardware, systems and software, Plexus can show you how to get there. You supply the questions; we'll supply the insight, innovative thinking and expert technical support you need to fulfill your digital visions.